

Z i p s

Zero to age 21: Information Promoting Success for Nurses working with Kansas Kids

APRIL 2004

Welcome to ZIPS: Zero to Age 21: Information Promoting Success for Nurses working with Kansas Kids. We hope this newsletter continues to be a useful resource for you, and encourage you to give us your comments, feedback, and suggestions. Also, note that previous months' issues of the ZIPS can be found at: http://www.kdhe.state.ks.us/c-f/zips/

Nominations Sought for 2 RN Positions on the Board of Nursing in 2004:

One RN Educator and one RN Practice position

on the Kansas State Board of Nursing will be up for appointment July 1, 2004. Joan Sheverbush RN, Pittsburg will have served for one year due to staggering of terms, and is eligible and seeking reappointment for the RN educator position. Judith Hiner RN, Coffeyville, is in the RN Practice position that expires June 2004. She will have served four years, is eligible and is seeking reappointment.

Kansas State Nurses Association (KSNA) is required by statute to submit a list of at least three names for each board

vacancy to the Governor for appointment. Registered nurses interested in this position must go through the KSNA interview process in order to be considered for one of at least three names submitted on behalf of the association to the Governor. The formal interview process will be held in May. RNs interested in serving should send a letter of interest and resumes to KSNA by April 30. For more information call: 785-233-8638 and the address for KSNA is: 1208 SW Tyler, Topeka, Ks. 66612-1735.

Immunization Requirements Amended for Kindergarten school entry for the 2004-2005 school year!

On March 12, in the Curtis State
Office Building in Topeka, immunization
regulation 28-1-20 was amended to
include Hepatitis B and Varicella for
Kindergarten school entry effective for
the 2004-2005 school. This amended
regulation will become published in the
Kansas Register. This regulation change
will become official 15 days after being
published, so the Kansas Immunization
Program is looking at April 15th as this
targeted date. Once official, a press

release and public notification will occur to communicate this change across the state.

Kansas School Nurse Organization President, Mary Ann Shorman, as well as other school nurses across the state sent letters of support for this regulation change. There were also numerous letters of support from physicians, Kansas Public Health Association as well as verbal testimony provided by Terri Roberts from Kansas State Nurses Association.

The Kansas Immunization Program is in the process of having new Kansas Certificates of Immunizations (KCI) printed and will notify school nurses and local health departments once this process is complete.

The Kansas Immunization Program should be commended for their hard work and diligence in working toward disease prevention for Kansas children!

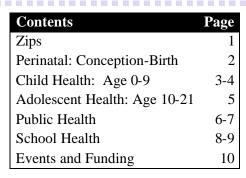
Bee Wise - Immunize



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- Edward De Bono

Zîps:Perinatal Health



Slip! Slop! Slap! Wrap! This title refers to the newborn section

of a comprehensive community based program to prevent skin cancer as developed in Portland, Maine. The research group involved contacted two area hospitals who deliver between 350 -400 babies in May each year and asked permission to distribute "No Sun for Baby" kits to parents of newborns in these hospitals. Each kit contained a beach pail and shovel along with a baby sun hat with the Slip! Slop! Slap! Wrap! label and a brochure from the American Cancer Society. The saying on the hat means to slip on a shirt, slop on sunscreen with at least a 15 SPF rating, slap on a hat with a wide brim, and wrap on sunglasses. The hospitals agreed to promote sun safety activities per the American Cancer Society guidelines as well as to distribute their brochures in a variety of classes and clinical settings. For more information, go to: http:// www.cdc.gov/pcd/issues/2004/ apr/03 0032.htm.

Cytotoxic Effects of AZT on the Placenta in Pregnant Women. AZT is the drug of choice for preventing maternal-fetal transmission of HIV during

pregnancy. Several mechanisms of AZT-induced effects in vitro were studied in term and first-trimester human placentas. Three different cytotoxic assays were used to detect these effects. Cytotoxic effects from the use of AZT were noted. Findings consistent with apoptosis of the placenta and alteration of metabolic enzymes in placental cells were established from this study. The complete study can be found in Toxicology and Applied Pharmacology (2003; 192 (2): 164-173), "3'-Azido-3'-Deoxythymidine (AZT) Induces Apoptosis and Alters Metabolic Enzyme Activity in Human Placenta". Visit: http://www.sciencedirect.com/science/ journal/0041008X

Rapid HIV Antibody Testing During Labor and Delivery. This is a

CDC guide and model protocol for "Rapid HIV-1 Antibody Testing During Labor and Delivery for Women of Unknown HIV Status." This guide begins with a short introduction to the concept of and necessity for rapid HIV testing in the labor and delivery setting. From there, it covers the planning and implementation of a rapid HIV testing program for women in labor, the key elements of a model protocol for rapid testing during labor and delivery, and finally a description of management considerations in developing and implementing a facility-based rapid HIV testing protocol for women in labor (includes preparation, training and education). For more information or to obtain a copy go to: http://www.cdc.gov/ rapid testing/materials/ Labor&DeliveryRapidTesting

National Infant Immunization Week. National Infant Immunization Week (NIIW) 2004 is



scheduled for the week of April 25 - May 1. This week gives health care providers, local health departments and other infant/ child advocates a chance to educate the public on the importance and long-term positive health effects of early and complete immunization of infants. The main focus is the immunization of infants against 12 vaccine preventable diseases by the age of two. This year's theme is "Vaccination - An Act of Love," which emphasizes the positive effects of immunizations in the lives of our children. More than 500 U.S. communities plan to organize events around this theme. For more information and to access free resources to facilitate an event in your community go to: http://www.cdc.gov/nip/ events/niiw

Infants Born of West Nile-Infected

Mothers. The CDC has come out with interim guidelines based on specialist recommendations for infants of mothers who have been infected with the West-Nile Virus until their outcome study data come back. A mother either known or suspected to have a West-Nile Virus infant is recommended to have a neonatal evaluation for neurological and hearing

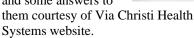
MMWR

Morbidity and Mortality Weekly Report

abnormalities, dysmorphic features, splenomegaly, hepatomegaly, and skin lesions. Also, they advise pathological evaluation of the placenta, frozen storage of placental and umbilical tissue, and testing of infant serum for West-Nile Virus antibodies. If the maternal illness occurs during the nine days prior to delivery, the child should be tested again in two weeks. At six months of age, the infant should undergo further testing for antibodies and hearing impairment. Head circumference, physical characteristics, and developmental milestones should be measured throughout the first year. The complete article may be found in: Morbidity and Mortality Weekly Report CDC Surveillance Summary, 2004. http://www.cdc.gov/mmwr/.

Breastfeeding FAQ's:

The following are a series of frequently asked questions of breastfeeding moms and some answers to



- How do we get started? Hold your baby closely, "chest to chest." Make sure you baby opens his/her mouth wide and gets most of the areola in its mouth. Breastfeed for 10 15 minutes on each breast, or breastfeed for 20 25 minutes on one side, and begin on the other side the next time. For a newborn, breastfeed the baby eight to twelve times in each 24 hours.
- How often does the baby need to breastfeed? Newborn eight to twelve times per day. One month eight to ten times per day. Two months six to eight times per day. Three months and older four to six times per day.

Next month there will be more FAQ's of breastfeeding moms presented here.



Clever Gear Has Recalled Car Seat Warmer:

Reason: WHEN THIS PRODUCT MELTS, IT CAN BURN. http://www. safetyalerts.com/recall/a/04/v00978.htm

GE Security Has Recalled Carbon Monoxide Alarms: Reason: The recalled units fail to detect carbon monoxide after 1 year of operation due to an internal software error. Distribution: Nationwide. http://www.safetyalerts. com/recall/p/04/p0013510.htm



Need HealthWave applications? Do you have questions or need specific information from

HeathWave? Please go to the HealthWave website at: http://www. kansashealthwave.org. For specific HealthWave application forms visit: http://www.kansashealthwave.org/ applications/EnglishApplication.pdf

Providing Comprehensive, Center for Law and Social Police

Integrated Social Services to

Vulnerable Children and Families: Are There Legal Barriers at the Federal Level to Moving Forward? assesses the concern that federal law creates barriers to effective collaboration and integration across programs. The paper was written as part of the Cross-Systems Innovation Project, a collaborative effort between CLASP, the National Governors Association, and the Hudson Institute. The project is funded by the Annie E. Casey Foundation. The purpose of the project is to gain a clearer understanding of the opportunities and barriers that exist under current federal law with respect to cross-program integration both within human services programs and across the welfare and work force systems. The paper examines potential barriers arising from federal law and serves as a template for analysis needed at the state level. The paper is intended for use by policymakers, researchers, and others in taking important steps toward developing an

integrated child and family service model. It is available at: http://www.clasp.org/ DMS/Documents/1076428367.74/ view html

Training options for Registered Nurses seeking the KBH trained

status are: Independent self study module (direct mailed), Web-based (computer access required), and Classroom style (biannual). For more information **call** (785) 231-1010 ext 2615 or visit our Web site at: http://www.washburn.edu/ce/kbh/training/



ete Know About Asthma!" uses fun activities and

CHILDREN

Our Most

Precious

lesource

stories to teach young children how to manage their asthma, factors that can lead to an asthma attack, and the actions to take if they or a friend suffers an asthma attack. It also helps non-asthmatic children empathize with asthma sufferers and recognize potential emergency situations. To view this and other great wellness educational materials visit the Channing Bete Company website at: http://www. channing-bete.com or call: 800-628-7733.

April is Child Abuse Prevention Month – and if you are looking at some great ideas used by children's agencies, doctor's offices, daycare providers, schools, police and health departments to impact their child abuse prevention

programs go to the "Positive Promotions" Web site at: http://www.

positive promotions.com or call: 800-635-2666.

Surgeon General Urges Attention to Childhood

Obesity: Saying there is still time to reverse a "dangerous trend" to obesity in children, U.S. Surgeon General Richard Carmona told a congressional committee that the Department of Health and Human Services and the Department of Agriculture are currently revising the Dietary Guidelines and will issue new guidelines and a new food pyramid next year. For more information go to: http://

www.healthinschools.org/2004/ mar03b alert.asp

A bicycle helmet ordinance passed in Lawrence, Kansas on Tuesday February 24. Read all about it and see video of the Lawrence City Commission making a great idea an ordinance. It is a goal of BikeRodeo.org to help replicate this process wherever possible. Visit the BikeRodeo Web site at: http://www. bikerodeo.org and if you would like to read more about this ordinance see: http://www.bikerodeo.org/page20.html For more information about the Lawrence BikeRodeo and Helmet fair please call: 785-841-9119 or visit the BikeRodeo Web site above.

The Child Health and Illness Profile, **Child Edition** (CHIP-CE) is a validated selfreporting



questionnaire designed to assess health status and quality of among children ages 6-11. CHIP-CE was developed by a team of researchers at Johns Hopkins Bloomberg School of Public Health with input from children and families, clinicians, researchers, teachers, and administrators. Children can use the questionnaire to report symptoms and signs of illness and well-being, health-related behaviors, problem behaviors, school performance, and involvement of family and peers. Parents can use the parent report form to describe their child's health status from their perspective. Researchers can then use data entry and scoring programs to produce standard reports. The reports provide a score on five domains of health (satisfaction, comfort, resilience, risks, and achievement) typically over the past month. Optional modules can be used to describe child and family demographics and child disorders and medical conditions. The CHIP-CE is available at: http://www.chip.jhu.edu/Child% 20Edition

(Continued on page 4)

Z î p S : Child Health



Vational (Continued from page 3)

Kansas SAFE KIDS will prevention by ** * * * encouraging kids to Campaign "Splash Into Safe during National SAFE

KIDS WEEK 2004 - MAY 1-8. As part of this initiative, SAFE KIDS has created water safety checklists and quizzes, one for parents and one for kids.

SAFE KIDS Week activities in Kansas will take place on Friday, May 7. At 40 host sites across the state as well as flagship events at Cedar Crest in Topeka and Fort Larned, more than 18,000 third grade students will be testing their safety skills in an interactive relay. Local Coalition and Local Chapter safety fairs and special events will be held throughout the week of May 1-8.

If you would like more information about SAFE KIDS WEEK 2003, a copy of the research study or a copy of the safety checklists and quizzes, please contact Jan Stegelman, Kansas SAFE KIDS Coalition Coordinator, at (785) 296-1223 or visit http://www.kdhe.state. ks.us/safekids/

Free Child Care Posters -

Healthy Child Care America has developed the following posters for community agencies, medical offices, and other sites. Two of the posters help families make good choices about quality out-of-home care and a third poster supports breastfeeding. For a limited time contact the Healthy Child Care America program at 888-227-5409 or email: childcare@aap.org to request six free posters.



Study Finds Cardiovascular Risk in Overweight Youth: The

prevalence of overweight and hypertension in children has increased dramatically over the last two decades, most notably among ethnic minorities, raising concerns about "an evolving epidemic of cardiovascular risk in youth," according to researchers who reported in the March 2004 issue of the journal Pediatrics. For more info go to: http://www.healthinschools.org/2004/

be focusing on drowning INFECTIOUS DISEASES The February 2004 IN CHILDREN issue of the journal

"Infectious Diseases in Children" includes a monograph, "Importance of Vaccinating Health Care Workers Against Influenza." Its four articles are based on interviews with Theodore C. Eickhoff, MD, W. Paul Glezen, MD, Caroline Breese Hall, MD, and Samuel L. Katz, MD. To access the articles in the monograph, go to: http://idinchildren.com/ monograph/CMEframeset.asp? article=0402/splash.asp&mono=y

NIP

recently updated and

redesigned the web section of the Vaccines for Children (VFC) program. It now offers Q&A information for parents and providers, as well as an array of information for state and territory immunization projects.

To access the VFC web section, go to: http://www.cdc.gov/nip/vfc/default.htm

New Data Show Increased Inhalant Abuse by Children: A

national campaign being rolled out this spring, with pilot programs in schools in six states, is intended to educate parents and the public about the growing threat of inhalant abuse, according to the non-profit Alliance for Consumer Education and the American School Counselor Association, joint sponsors of the initiative. For more info view: http://www.healthinschools. org/2004/mar09 alert.asp



New Guidelines for Diagnosing, **Managing Ear Infections in**

Children: Clinicians often mistake acute otitis media (AOM), a severe ear infection, with the milder otitis media with effusion (OME), and physicians may be giving antibiotics when it would be better to observe the child for further symptoms before prescribing, according to new guidelines for the use of antibiotics and analgesics in ear infections in children 2

months to 12 years of age. To view this information visit: http://www. healthinschools.org/2004/mar11 alert.

On the Alert for Toxins in



Preschools is an article written by Eve Pearlman in **Connect for Kids**. Learn what toxins may be found in the environment you and your preschoolers are working in every day!!! http://www. connectforkids.org/benton topics1544/ benton topics show.htm? doc id=215206

A powerful new tool for expanding the Summer Food Service Program (SFSP) is now available--the Fair Data Summer **Food Target Mapper.** The tool helps agencies expand participation in SFSP for the coming summer. You can use this web-based tool as a planning or advocacy tool to identify areas with unmet need for summer meals, as well as identify and qualify potential SFSP sites. http://www. frac.org/html/federal food programs/ programs/sfspGeoMappingIntro.htm

The Role of Media in



Childhood Obesity: The Kaiser Family Foundation released a report reviewing more than 40 studies on the role of media in the nation's dramatically increasing rates of childhood obesity. The report is available online at: http://www.kff.org/ entmedia/entmedia022404pkg.cfm

The National Collaboration for Youth is presenting the first in a 12-part enewsletter series on **Professional Development in the Youth** Development field. This first enewsletter focuses on competencies and presents promising practices and lesson learned form the field. Just open up your copy: http://www.nydic.org/nydic/ newsletter/prof series12 3.pdf.



Z î p S : Adolescent Health

From Aventis Pasteur: In order to help future college students increase access to information on meningococcal disease and increase access to the vaccine, you school may want to consider holding an immunization clinic for high school seniors entering college. There are three ways of how your school could host a meningococcal vaccine clinic: 1. School Nurse could work with Aventis Pateur and administer immunization and collect fees. 2. School Nurse could collaborate with the Local Health Department. 3. School Nurse could utilize the services of a third party such as Maxim Healthcare. For more information please contact Heather Keitges with Aventis Pasteur (heather. Keitges@Aventis.com) or call 816.444.1640.

Designed to be user-friendly for students and families alike, The "Kids and Teens" section of healthinschools.org web site has been updated and re-organized with more content and a structure that makes it easier to find specific subjects. Topics range from health and emotions to "the rest of life." Check it out at http://www.healthinschools.org/students

The third publication in HFRP's "Out-of-School Time Evaluation Snapshots" series is now available on our Web site. This Snapshot, "Performance Measures in Out-of-School Time Evaluation," outlines the academic, youth development, and prevention performance measures currently being used by out-of-school time (OST) programs to assess their progress. You can read it online or download or print it as an Acrobat or Word file at: http://www.gse.harvard.edu/hfrp/projects/afterschool/resources/snapshot3.html

The Preventon Researcher Journal had an entire issue on **self mutilation** *Vol.* 7, *Issue* 4, 2000 that was excellent. See the Web site: http://www.tpronline.org/

SAMHSA/CMHS is launching a **Bullying Prevention**

Initiative. This ongoing, multimedia communications initiative, titled 15+ Make Time To Listen, Take Time To Talk...About Bullying, will deliver this critical message directly to the children, parents, and schools affected by these issues. Currently, these publications are available only for downloading online. To order other printed materials, go to http://store.mentalhealth.org/publications/ordering.aspx, or call 1-800-789-2647 for bilingual information services; (TDD) 866-889-2647.

Check out this Web site on **puberty**: http://www.pgschoolprograms.com/always.asp. They have information in Spanish that can be handed out to students.

US Surgeon General Richard Carmona officially unveiled "Take A Stand. Lend A Hand. Stop Bullying Now!," the National Bullying Prevention Campaign, at the KIPP Key Academy, a Washington, DC middle school, on Monday, March 1. The "Stop Bullying Now!" campaign was developed by HHS' Health Resources and Services Administration in partnership with more than 70 health, safety, education, and faith-based organizations, including ASHA. All campaign materials including animated webisodes, public service announcements, and resources for educators, health & safety professionals, parents, and others - are available online at http://www.StopBullyingNow.hrsa.gov. The resources will also be available by calling 1-888-ASK-HRSA.

The National Association of Orthopaedic Nurses has produced an educational program for high school students on Osteoporosis Prevention. The program is called OPTIONS, which stands for Osteoporosis Prevention Teaching In Our Nations Schools. OPTIONS is available as a free download on: http://www.orthonurse.org/education/options.cfm

The Iowa Beef Council has a Web site and a free booklet called **Sports Nutrition**. A lot of



teaching materials for the teen athlete, reproducible, suggestions for what to eat before a practice/ competition, even suggestions for team dinners are inlcuded. The Web site is: http://www.iabeef.org/Educators/Default.aspx

The National Institutes of Health middle school curriculum supplement, "Understanding Alcohol: Investigations into Biology



and Behavior," teaches about the science underlying the effects of alcohol on human biology and behavior. The curriculum consists of six hands-on inquiry-based lessons that were developed on the basis of the 5E's instructional model for science education. "Understanding Alcohol: Investigations into Biology and Behavior" can be ordered by clicking science-education.nih.gov/customers.nsf/MSAlcohol?OpenForm. The curriculum will be available to download in the next couple of months. Materials are limited.

America Responds: "Emergency Preparedness" for Middle School. Students learn about governmental and humanitarian response mechanisms for natural and man-made disasters. http://pbs.org/americaresponds/emergencypreparedness.html

Thousands of teen nationwide are expected to participate in the third annual National Day to Prevent Teen
Pregnancy taking place on May 5, 2004.
The day is designed to focus the attention of teens on avoiding teen pregnancy and other consequences of sex. Teens will be encouraged to go online to the National Campaign to Prevent Teen Pregnancy's Web site (www.teenpregnancy.org) to take a short quiz that asks teens to reflect on the best course of action in a number of tough and realistic sexual situations.

Zips:Public Health



moved. Here is the update for changes:
National Center for Education in
Maternal and Child Health – Telephone:
(202)784-9770 http://www.ncemch.org.
Maternal and Child Health Library –
Telephone: (202)784-9770 http://www.mchlibrary.info. National Maternal and Child Oral Health Resource Center – Telephone: (202)784-9771 or visit:
http://www.mchoralhealth.org. Bright Futures at Georgetown University –

Telephone: (202)784-9556 http://www.

brightfutures.org

Obesity Impacts More Than Nation's Health, Costs States Billions.

Whether you're living in Wyoming or California, obesity is a serious threat to your bottom line. According to a new study by researchers at RTI International and the Centers for Disease Control and Prevention, published in *Obesity Research*, U.S. obesity-related medical expenses amounted to \$75 billion in 2003, half of which was financed by taxpayer-supported Medicare and Medicaid. How much economic weight is your state bearing? http://www.cdc.gov/od/oc/media/pressrel/r040121.htm

Unbelted Passengers May Become Deadly Projectiles in a

Crash. If you want to maximize your chances of surviving a car crash, make sure everyone in your car is buckled up. According to "Car Occupant Death According to the Restraint Use of Other Occupants: A Matched Cohort Study," just published in the Journal of the American Medical Association, drivers or passengers protected by seat belts are at an increased risk of fatal injuries if there are unbelted passengers in the car with them at the time of an accident. These findings, out of the Harborview Injury Prevention and Research Center, are the result of new research into more than 70,000 motor vehicle crashes. http:// www.washington.edu/newsroom/ news/2004archive/01-04archive/ k012004.html

FDA to Require Bar Codes on Drugs: The federal Food and Drug Administration (FDA)

announced today that it will require drug manufacturers to include linear bar codes on all prescription medications and many over-the-counter drugs, as a way of preventing dosage and medication errors. http://www.healthinschools.org/2004/ feb25 alert.asp

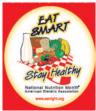
Connecticut Health

resource, "Contracting
Between Private Dentists and
FQHCs" manual is now available at:
http://www.nachc.org/pdf/

FOHCDentalHandbookandModelContract. pdf. Many of the new community health centers are looking to other options rather than starting their own dental program and this 27-page manual will help them if they are considering contracting with dentists. This resource was a project of the Connecticut Health Foundation (CHF) and the Children's Dental Health Project (CDHP) with support and assistance provided by CMS Regional Office and HRSA Field Office staff in Boston, Mass., and by the Bureau of Primary Health Care staff in Bethesda, Md.

The Ohio Department of Health's Bureau of Oral Health Services, in

collaboration with the Indian Health
Service, and the Association of State and
Territorial Dental Directors have
developed an on-line, practical reference to
the establishment and improvement of
dental clinic facilities and services.
The complete Manual may be fund on the
web for viewing or downloading at:
http://www.dentalclinicmanual.com/ You
may also wish to visit the Web site for the
National Maternal and Child Oral Health
Resource Center at Georgetown University
at: http://www.mchoralhealth.org/



Dental hygienists are celebrating **National Nutrition Month** by providing an education program with the latest information on the revision of the 2000 Dietary

Oral Health

Guidelines, as well as the latest science on

healthy eating from Harvard School of Public Health. You can access this information directly at: http://www.amyrdh.com/promoteoralhealth.html

In the Nation's Compelling Interest: Ensuring Diversity in the Health Care



Workforce examines institutional and policy-level strategies to increase diversity among health professionals. The report, published by the Institute of Medicine, assesses and considers the benefits of racial and ethnic diversity among health professionals. It also examines specific features of health professions schools, their associations and accreditation bodies, health care systems and organizations, and state and federal governments that may serve as mechanisms for increasing diversity. Such features include (1) admissions policies and practices, (2) public sources of financial support for training, (3) standards of accreditation, and (4) the "institutional climate" for diversity at health professions schools. The report is intended for use by health professions leaders, community members, and other key stakeholders in identifying mechanisms to garner broad support for diversity in the health care work force. A prepublication version of the report is available at: http://www.nap.edu/ books/030909125X/html/

Celebrate National
Women's Health Week,
May 9-15, by participating
in the President's Challengeseries of programs designed to help
improve anyone's activity level.
Thousands of women across the country
will take the President's Challenge
together. And you're invited to be part of
it! To sign up, visit: http://www.4woman.gov/whw/2004/Join-the-fun/presidents challenge.html

Looking for **Childbirth Education Materials?**Visit "ChildBirth
Graphics" at: http://www

Graphics" at: http://www.childbirthgraphics.com

(Continued on page 7)



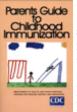
Zips: Public Health



(Continued from page 6)
The **2004 Health**Connection catalog is online

and can be seen at: http://www.http:

Helping You.... Promote
Health and their 2004
catalog can be found at:
http://www.journeyworks.com



CDC's NIP website offers several tri-fold immunization brochures useful for parent, patient, and professional education. Many are available in both English and Spanish, and

most are formatted for office printing, as well as professional press printing. All are available for downloading; none is available for order. To access the brochures, go to: http://www.cdc.gov/nip/publications/default.htm

Overweight Is Becoming
Leading Cause of Preventable
Death: A new study released
by the Centers for Disease
Control and Prevention (CDC)
shows that deaths due to poor diet and
physical inactivity rose by 33 percent in
the past decade and may soon overtake
tobacco as the leading preventable cause
of death. http://www.healthinschools.org/2004/mar10 alert.asp



The University of
Kansas Medical Center
has received a grant to
establish an
environmental health

unit for children. The Mid-America Pediatric Environmental Health Specialty Unit, or MAPEHSU, would serve Iowa, Kansas, Missouri and Nebraska. It will link parents and health care providers with information about environmental health risks to children. The Kansas City unit will be one of 13 similar sites in the U.S., Mexico, and Canada. For more information about the Mid-America Pediatric Environmental Health Specialty Unit: http://www2.kumc.edu/mapehsu/

HHS Secretary Tommy G. Thompson has announced the creation of the "Su Familia" National Hispanic Lae Lineanal Nacional Prenatal Hispana 1-800-504-7081

Family Health Helpline (866-783-2645).

Su Familia will assist Hispanic families to get basic health information to help them prevent and manage chronic conditions, and refer them to local health providers and federally supported programs including the State Children's Health Insurance Program (SCHIP).



Substance Abuse and Mental Health Service Administration (SAMHSA) offers several new on-line publications that focus on

bullying, a form of harassment and abuse that poses a serious threat to children's mental well-being. To address this critical issue, SAMHSA/CMHS is launching a *Bullying Prevention Initiative* that is supported by prime-time television, public service messages, and bullying prevention educational materials. This ongoing, multi-media communications initiative, titled *15+ Make Time To Listen, Take Time To Talk...About Bullying*, will deliver this critical message directly to the children, parents, and schools affected by these issues. For more information visit: http://www.mentalhealth.samhsa.gov/

The National Safety Council put together a **Poison Prevention: Read the Label First! Community Action Kit.**

It comes in a notebook with lots of great information, including a PowerPoint presentation and a CD. Try http://www.nsc.org/ehc.htm



Life choices when you live in poverty - This is an incredible web "show" - take

a look. http://www.nccbusec.org/cchd/ povertyusa/tour2.htm

Obesity and physical inactivity may be contributing to a steady rise in asthma among American children and young adults, an asthma expert said Wednesday.



Asthma is a chronic

respiratory disorder often arising from allergies and accompanied by labored breathing, chest constriction, coughing and wheezing. Dr. Thomas Platts-Mills, director of the Asthma and Allergic Diseases Center at the University of Virginia, said allergens such as dust mites, mold, grasses and cockroaches are commonly associated with asthma. To read more see the following link: http://2theadvocate.com/stories/020504/new-obesity001.shtml

Television APA ONLINE

Advertising Leads to Unhealthy Habits In Children; APA Task Force Research says that children are unable to critically interpret advertising messages. Learn more by visiting: http://www.apa.org/releases/childrenads.html



The March 2004 edition of the STARBRIGHT Family Room is now online. This month the site focuses on coping with the personal impact of your child's illness. Please visit them online at: http://www.starbright.org/familyroom/

Study Will Identify **Best Treatment for Type 2**

Diabetes in Youth: A clinical trial by the National Institute of Diabetes and Digestive and Kidney Diseases in the National Institutes of Health is comparing three treatments for Type 2 diabetes in children and teens-metformin alone, metformin and rosiglitazone in a fixed dose combination, and metformin plus intensive lifestyle change aimed at losing weight and increasing physical activity. For more information view: http://www.healthinschools.org/2004/mar15_alert.asp

Zips:school Health

To eliminate

In*Focu*s

barriers and to enhance pediatric asthma care, the American Academy of Allergy, Asthma and Immunology (AAAAI), in partnership with the American Academy of Pediatrics (AAP) and the National Asthma Education and Prevention Program (NAEPP), coordinated by the National Heart, Lung, and Blood Institute, developed a comprehensive resource – **Pediatric Asthma: Promoting Best Practice -- a** guide for managing asthma in children. The revised Pediatric Asthma Guidelines are now available in Adobe Acrobat (PDF) format. To obtain this guide, see the following link: http://www.aaaai.org/ members/resources/initiatives/

pediatricasthma.stm

Nutrition and Obesity-What's Ahead for School Food? Doctors who gave physical examinations to young draftees during World War II were surprised to find that many of the men were severely and chronically malnourished. They were children during the Great Depression, and some remembered having being sent to school with a slice of bread, or less, for lunch. Indignant that so many American children had grown up ill-fed, Congress responded by enacting a new law, the National School Lunch Act. signed into law by President Truman in 1946, which offered federal financial assistance to school districts to provide hot lunches to children. Read complete issue at: http://www.healthinschools.org/ focus/2004/no1.htm

Health and Health Care in Schools is online. Read the following articles of interest: * 'Our Voices, Our Lives'—A Report on Youth and STDs, * Separate SCHIP Programs Meet Needs of Special Children, * Why Did a Highly Vaccinated School Population Come Down with Chickenpox?, * Rising Health Costs and the Uninsured, * 'Green Hornet' Is Dangerous Alternative to Ecstasy, * Nasal Flu Vaccine Failed to Catch On. http://www.healthinschools.org/ejournal/ejournal.htm

HHS Launches Anti-Bullying
Campaign: The Health Resources
and Services Administration
(HRSA) in the U.S. Department of Health
and Human Services (HHS) March 1
announced a new campaign to educate
parents, teachers, and other adults about
how to prevent and deal with bullying in
schoolrooms and schoolyards. To learn
more about this topic go to: http://www.healthinschools.org/2004/mar03 alert.asp

House Opens Debate on Child Nutrition: In a first step toward reauthorizing and amending the National School Lunch Act and the Child Nutrition Act, the House Subcommittee on Education Reform met today to mark up a bill that would require local education agencies to adopt nutrition guidelines for all foods sold on school campuses during the school day. http://www.healthinschools.org/2004/mar04 alert.asp

Visit the NASN Book

Store on-line to see this month's special: Purchase "You Can't Afford Not to Have a School Nurse" (Item #S018) for a discounted price and receive one Large and one Small NASN Notepad absolutely free! Click here to begin browsing or shopping: http://shop.nasn.org/shop/

"Can We Talk about Bullying and

Harassment?" is National Education Association Health Information Network's resource. For copies of training manual, video and family activity books visit: http://www.neahin.org/canwetalk/index.html. or call: 800-229-4200.

Bullying in American Schools: A Social-Ecological Perspective on Prevention and Intervention, Espelage, D., Swearer, S. 2003. Lawrence Erlbaum and Associates, Inc., is another great resource. For more information view: http://www.healthinschools.org/sh/cultcomp.asp

Password Generated Technology could safeguard school data!! Recognizing how easily



computer passwords can get into the wrong hands, Indiana University (IU) has implemented a new kind of authentication technology for staff and faculty members who have access to sensitive school data.... To read the entire article, visit: http://www.eschoolnews.com/news/showStory.cfm? ArticleID=4942

The Wisconsin Department of Public Instruction is pleased to announce the availability of the School HIV/AIDS Policy Tool Kit. This 94-page document provides background information on HIV/AIDS, tools for districts to assess current policies and procedures, and guidance for school districts to develop or enhance policies and procedures related to HIV/AIDS. You can download a complete copy of the School HIV/ AIDS Policy Tool Kit, by visiting the DPI Web page at: http://www.dpi.state. wi.us/dpi/dlsea/sspw/hivaidptk.html Copies of the tool kit can also be mailed but supplies are limited.

Puffs has a program for first graders: http://www.pgschoolprograms.com/ puffs.asp

The VASN web site has a list of links to **health lesson plan sites**: http://www.vasn.org/links.asp

Caring Across Cultures: Achieving Cultural Competence in Health Programs at School, an introduction to resources and research, has been added to the Center for Health and Health Care in Schools Web site. Visit: http://www.healthinschools.org/sh/. Let healthinschools.org know what your experiences are in responding to cultural diversity in your school community by filling out the Caring Across Cultures survey at http://www.healthinschools.org/cultsurvey.asp. Thank you for contributing your expertise to this important area.

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\mathbb{Z} \mathbb{P} \mathbb{S} : Events and Funding



The Nebraska Infection Control Network, with Clarkson College, is sponsoring an Infection

Control Training Course targeted specifically for long-term care facilities and small rural hospitals. Programs will be held April 1 - 2, and on September 23 - 24. View the Infection Control Training Course Brochure at: http://www.nicn.org/education.html. Purpose: The purpose of this course is to provide current knowledge and skills necessary for infection control healthcare providers to function effectively in either the long-term care or small rural hospital setting.

Pediatric Asthma Symposium – Saturday, April 3 at Newman University in Wichita. The registration fee for this 8:00 to 4:45 conference is \$30 and CEU's will be provided. For information to enroll contact: Sally Head or Lynne Crabtree at American Lung Association of Kansas – 785-272-9290 ext. 103 or email Lynne at lcrabtree@kslung.org

2004 World Health Day
Theme: Road Safety –
April 7 will launch a global
campaign by the World
Health Organization to reduce motor
vehicle-related injuries, and they
encourage organizations to plan events
around the World Health Day theme. For
more information visit: http://www.who.

Second Annual Fatherhood Summit – April 15 - 16 – Holidome in Topeka, Ks. Cost of the conference after March 15 is \$30. Please contact Tammy Aguilar at 785-368-6350 or email her at: tca@srskansas.org

int/world-health-day/2004/en/



Step Up For SIDS!! Are you ready to step up? The "Pikes Peak on the Prairie" is a stair-climbing competition to be held at

Wichita State University's Cessna Stadium – it is a fundraiser for the SIDS Network of Kansas. If you would like more information or would like a registration form, please call 316-6821301 or visit: http://www.sidsnetworkofkansas.org

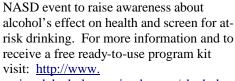
Great Plains Organization Perinatal Conference – Overland Park Sheraton



Hotel, Overland Park, Ks. **April 19 –20**. For more information contact: Liz Golgolski at 785-354-5994 or email maternalmed@yahoo.com

National Alcohol Screening Day is Thursday, April 8th. As an advocate, mental health or substance abuse

professional, you can host an



<u>nationalalcoholscreeningday.org/alcohol.</u> <u>asp</u>.

National Immunization Program leading the way to healthy lives

Scheduled for April 8, from noon to 1 p.m. ET, the Netconference "Current Issues in Immunization" is designed to provide clinicians with up-to-date information on immunization. In keeping with the theme of Current Issues, topics will be determined approximately three weeks before the conference. Previous topics have included influenza and vaccine storage and handling. The conference requires pre-registration, as space is limited. Registration will close when the course is full or on April 5 (midnight eastern time). To register for the conference, go to: http://www2a.cdc.gov/ nip/isd/ciinc/default.asp

Breastfeeding Educator Course: May 18 - 19, 2004. 8:00 a.m. to 5:00 p.m. Frances Stout Auditorium, Newman Regional Health/ESU, Newman Division of Nursing, 1127 Chestnut, Emporia, Ks. This Breastfeeding Educator Course prepares nurses, childbirth educators, nutritionists and other healthcare providers to facilitate breastfeeding in the hospital, clinic and community settings. It teaches the management of lactation in normal situations and the prevention/treatment of commonly occurring problems. This includes parent education, assistance,

anticipatory guidance, and support of the breastfeeding family. Contact Hours: 18 – RN, LPN. Fee: Pre-registration: \$175.00 (non Newman Regional Health employee) \$200.00 (after May 11) Registrations received after May 11 may not be guaranteed a syllabus.

NASN's 36th Annual Conference. Look for your Annual Conference Brochure in the mail. Brochures are being mailed out to NASN members this



week (allow two weeks for delivery). In the meantime, or if you are not a current member of NASN, you can view the Conference Schedule outline, Register On-line, or Reserve Your Hotel Room On-line through the NASN Web site at: http://www.nasn.org/conference/ conference.htm

Mentoring Youth with
Disabilities Initiative: Partners
for Youth with Disabilities, Inc.,
is requesting proposals to start up,
sustain, or expand one-to-one, group, or
online/e-mentoring programs for youth
with disabilities. For more information
go to: http://www.healthinschools.org/grants/ops120.asp

ING North America ING



Insurance Corporation -- Education's Unsung Heroes Awards. Application Deadline: April 30, 2004. Description: ING initiated the Education's Unsung Heroes Awards in 1995 as a reflection of its commitment to the educational community. The awards are given to K-12 educators pioneering new methods and techniques to improve student learning. Educators may submit applications describing projects they have initiated or have envisioned for the future. All awards must be used to further the projects within the school or school system. One hundred finalists will each receive awards of \$2,000. Award checks are made payable jointly to the recipient and to his or her school. At least one award will be granted in each of the 50 United States, provided one or more (Continued on page 10)

- Theodore Isaac Rubin

Z $\mathring{\mathbb{I}}$ \mathfrak{P} S : Events and Funding

ILLINOIS MEDICAL

qualified applications are received from each state. Of the 100 finalists, three will be selected for additional financial awards. The firstplace winner will receive \$25,000, the second-place winner \$10,000, and the third-place winner \$5,000. For more information visit: http://www.ing-usa. com/us/about/connect/education/ unsung heroes.html

"Every Child Deserves a

Medical Home" Training Conference, April 24, Peoria, Ill. St. Francis Medical Center is hosting a one-day Medical Home training conference for physicians, pediatric specialists, allied health care professionals and families. Although there is a preregistration fee, the entire fee will be refunded to the attendees upon registration the day of the training conference. More information is available on the conference Registration form at: http://internet.dscc.uic.edu/ forms/medicalhome/ PeoriaMedHomeTrgConf.pdf

New IAQ TfS Awards Program Web Site Showcases Award Winners. Since 2000, the Indoor Air Quality Tools for Schools (IAQ

TfS) Program has recognized more than 100 schools and school districts for their accomplishments in creating a safe and healthy learning environment and maintaining good IAQ in their facilities. To showcase these outstanding schools, EPA has created a new Web site that highlights schools and school districts in each state who have received recognition for implementing good IAQ management practices. Visit here and click on Kansas to see award winners: http://www.epa. gov/iaq/schools/iaqtfsawards.html

SCHOOL NEWS \$2.5 million dollars available to implement character education programs!!!! The Partnerships in Character Education program provides federal funding to local education agencies (LEAs) and consortia of LEAs to help design and implement

character education programs that take into consideration the views of parents, students, and students with disabilities.

Deadline: April 9. For more information go to: http://www.eschoolnews.com/erc/ funding/opps.cfm#829

Third National Sexual **Violence Prevention Conference: Building**



The Department of Agriculture, Rural Utilities



Service, announces the availability of 2004 **Distance Learning and Telemedicine** grants and loans. The deadline for grant applications is April 30. Applications for combined grant/loans can be submitted any time. Distance learning and telemedicine loans and grants are specifically designed to meet the education and health care needs of rural America. The Distance Learning and Telemedicine (DLT) Program (administered by the DLT Branch of the Rural Utilities Service (RUS)) funds the use of advanced telecommunications technologies to help communities meet those needs. Detailed program information

can be found on the web at: http://www.

usda.gov/rus/telecom/dlt/dlt.htm



Tylenol Scholarships Available for Students in Health-Related Fields.

Deadline: April 30. In 2004, the program will award 10 scholarships of \$10,000 each and 150 \$1,000 scholarships to students who demonstrate leadership in school and community activities and who major or intend to major in an area that will lead to a career in a health-related field. For additional information and an application form, see the Tylenol® Web site. http:// www.tylenolscholarship.com

Bridge Builders' Grants: The National Association of Secondary School Principals is inviting principals to submit a proposal to receive a \$3,000 mini-grant to implement a school-developed initiative aimed at strengthening ties between the

grant recipients' schools and their students' neighborhoods and communities. http://www. healthinschools.org/grants/ops123.asp

World of Children Awards: World of Children, Inc. is seeking worldwide nominations for its seventh annual Hannah Neil World of Children Awards, a global award program designed to promote child advocacy. http://www. healthinschools.org/grants/ops124.asp

2004 Mid-America Safety, Health, **Environmental Conference and Exposition** – May 4-7. Tan-Tar-A Resort, Osage Beach, MO. To register contact the Missouri Safety Council at (573) 636-8167 or email: mosafety@mchsi.com for more information.



Grant for clinical research in nursing:

Sigma Theta Tau International, the honor society of nursing, is

accepting applications for a grant to support clinical research by a nurse. Who is eligible: licensed, registered nurses who have master's degrees. Deadline for applications: May 1. Total amount to be awarded and number of awards: up to \$7,500 for one award. View the full text of the announcement on the society's Web site: http://www. nursingsociety.org/

General Mills Bell Institute of Health and Nutrition will

Bell Institute of Health and Nutrition

provide free nutrition education materials on whole grains and \$10,000 in awards. In addition, the Go With The Grain Distinction Awards will award \$10,000 to individual health professionals or organizations that make outstanding efforts to use the educational resources. The free whole grain education resources and the award applications are on http://www. bellinstitute.com or the direct link is http://www.generalmills.com/nutrition/ nn/nn nk1.asp?id=800. Award applications must be received by June 15.